

# Yearbook Advertising

The entire yearbook will be in **COLOR** this year, so be creative!

Please use the form *Ad Sizes* for examples and as a guide when preparing your ad. You can build your ad larger and we will shrink it to fit but keep in mind the dimensions to take best advantage of your space. Sample ads from last year are included.

*How to submit an ad:*

- 1.) You can build it in Adobe Photoshop or another software program yourself and give us a disk or email the file to [yearbook@lccdayschool.com](mailto:yearbook@lccdayschool.com) (please save it as a .psd or a .jpg at 300 dpi). Name your file: `ybad08yourname.psd` or `ybad08yourname.jpg`
- 2.) You can give us photos and sketch what you want and we will build the ad for you in Photoshop for your approval.
- 3.) You can make a finished hard copy using clip art, stickers, photos and your own typography and we will scan it.

## IMPORTANT

All ads must be submitted using the ad envelope along with your check made payable to *LCC Day School*. Please fill in the contact info on the outside of the envelope when submitting your ad so that we may reach you in case of any questions. Please indicate whether your ad has been emailed, if using Option 1.

Thank you so much for advertising in the yearbook. Your contribution makes it possible. All ads must be in by April 1st and we sincerely appreciate any ads we can get ahead of that!!